

EVENT DETAILS:

Date: Monday, October 10, 2011

Venue: Red Berry Mansion at The Lake
856 Gembler Road
San Antonio, Texas 78219
www.redberrymanion.com

Time: 6:30-10:30 pm



Kick off your heels as we kick off San Antonio Fashion Week with “**Style of San Antonio.**” This luxurious, and indulgent event will feature the best boutiques that San Antonio has to offer. The evening includes a trendy and unique fashion show featuring 7 boutiques and approximately 40 garments – all celebrating the diverse and elegant style of San Antonio and our surrounding areas. Three hundred guests and more are expected to attend, with live music, entertainment, shopping, appetizers, cash bar, red carpet and valet parking.

Trends Magazine as well as other local media outlets will be in attendance. Ticket sales are open to the public and can be purchased online for \$75.00 VIP \$20.00 FGI members \$15.00 students or \$30.00 non FGI members.

About Fashion Week San Antonio:

Through the production of Fashion Group International, San Antonio's pre-imminent authority on the business of fashion, Fashion Week San Antonio was launched to showcase the Alamo city's brightest and talented designers and brand houses by displaying their latest collections in a runway show or fashion exhibition.

Contrary to exemplary Fashion Weeks across the world, Fashion Week San Antonio exists to cultivate and broaden a talented local design community worthy of recognition on a national platform in the global fashion industry. In doing so, San Antonio presents a unique opportunity to reach an affluent, trendsetting, and fashion-conscious market segment via a one-of-a-kind branding and marketing platform.

Fashion Week San Antonio is a proponent in the movement to invigorate San Antonio's image and involvement in the global fashion community as well as support our city's local fashion economy. Given our city's strong ties and position as a gateway to Latin American culture, San Antonio is well situated to emerge as a leader in the arts and fashion industries alike.

About Fashion Group International (FGI):

The Fashion Group International is a global, non-profit, professional organization with 5000 members in the fashion industry including apparel, accessories, beauty and home.

The FGI mission is to be the pre-eminent authority on the business of fashion and design and to help its members become more effective in their careers. To do this, FGI provides insights on major trends in person, online and in print; access to business professionals and a gateway to the influence fashion plays in the marketplace.

For more information about The Fashion Group International, Inc. of San Antonio, please visit www.sanantonio.fgi.org.

Event Sponsorship Form

Main Sponsor - \$400

- Included in media coverage
- Logo on FGI Fashionweeksa.com
- 1 vendor table/Rack
- 2 complimentary VIP seats for the show
- Full Spa Treatment By Salon ESCAPE
- Allowed to hang poster / banner at even
- Included in Trends Magazine but not limited to
- Advertised on Great Day SA
- Logo on FGI website
- Any 1 item to be included in swag bags
- Video Clip and Press Kit by Starley Murray

~~Boutique Showcase Package -- \$150 --->~~ **SOLD OUT**

- Highlighted in high fashion show (6 looks total, hair, make-up, production included)
- 1 table and/or rack to sell merchandise or advertise your boutique
- Logo on FGI fashionweeksa.com
- Any 1 item to be included in swag bags (first 100 guests)
- Included in all media for kick off event
- Option to donate a gift certificate or gift as a MAJOR door prize

Booth/Merchandise Vendor - \$100

- Included in all media for kick off event
- Logo on FGI fashionweeksa.com
- 1 vendor table/Rack

Sponsorship Level (Check One)

Main Sponsor \$400

~~Boutique Showcase Package \$150~~ **(SOLD OUT)**

Booth/Merchandise Vendor \$100

Boutique Name: _____ Owner Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ Fax/ Otr PhoneNumber _____

I duly undersigned having carefully read the Boutique Showcase Package and do hereby agree to enter into a contract with Fashion Group International by tendering this offer to participate in the Style of San Antonio event.

Boutique Owner Signature

Date

FGI Program Chair Signature

Date

Make checks payable to: **Fashion Group International and mail to Amanda Alarcon 2241 NW Military Ste 104 SA TX 78213**

To ENSURE YOUR COMPANY LOGO IS INCLUDED ON THE PROGRAM AND ALL PRINTED

MATERIAL PLEASE SUBMIT YOUR LOGO TO newyorkexchange@att.net NO LATER THAN 9/1/2011