

**The Tentative Event Calendar for SA Fashion Week 2011 is as follows:**

## **Sunday// October 9, 2011**

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### **SA Fashion Week Soft Opening and Going Green Fashion Show**

**Venue– Pearl Brewery**

**Time 3:00 pm**

**Hosts– FGI– San Antonio, San Antonio Restaurant Association/  
A Taste of San Antonio**

**Tickets–\$25.00 at the Door**

**Event Details–** SA Fashion Week will have a “soft” opening on Sunday October 9, 2011 during the Taste of San Antonio festival at the Pearl Brewery. This “soft” opening will feature the 4<sup>th</sup> annual “Going Green” fashion show that has become a San Antonio fashion community favorite. The “Going Green” show will feature an array of amazing designs made of recyclable materials, and the amazing designers featured in the show will be in the running to receive various Scholarship awards. Students or Designers that are interested in participating in the “Going Green” show should visit the “Going Green Designer Entry Forms” tab on the SA Fashion Week website.

## **Monday// October 10, 2011**

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### **SA Fashion Week Kick– Off Party and Boutique Showcase**

**Venue– Redberry Mansion**

**Time -6:30-10:30 pm**

**Hosts- FGI of San Antonio**

**Tickets- \$20 FGI Members/ \$15 Students/ \$30 Non FGI Members**

**Event Details-** FGI-San Antonio will host SA Fashion Week's Official Kick-Off Party and Boutique Fashion Showcase. Join the HUGE celebration as we commence the Fashion Week San Antonio 2011 with a night of exciting and fashionable events. Enjoy cocktails and appetizers and enjoy a fashion show featuring various locally owned boutiques. Boutique owners that are interested in having their stores featured in SA Fashion Week's Official Opening Party can email [fgisanantonio@gmail.com](mailto:fgisanantonio@gmail.com) for more information and tickets can be purchased on [fashionweeksa.com](http://fashionweeksa.com) or at the event.

## **Tuesday//October 11, 2011**

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### **Grand Opening Carol Reyes Boutique**

**Venue- Carol Reyes Boutique/ 1112 Blanco Road San Antonio, Texas 78212**

**Time- 4:00-7:00 pm**

**Hosts- Carol Reyes Boutique**

**Open to the Public**

**Event Details-** Carol Reyes boutique will celebrate a grand opening and ribbon cutting ceremony on Tuesday, October 11 , 2011 from 4-6 pm with Cynthia Chapa, co-regional director of Fashion Group International San Antonio as the officiating guest of honor. The boutique is located north of downtown at 1112 Blanco Road in a charmingly renovated 1920's home

Carol Reyes boutique is a contemporary women's specialty boutique that carries clothing and accessories from up and coming local designers as well as established designers from New York and LA. Enjoy hors d'oeuvres, cocktails and door prizes as well as 30% discount on all purchase.

**For More Information-** Call Carol Reyes at 210-875-9057 or email at ReyesC1@msn.com

**Michael Quintanilla and Trends Magazine Present Fall/  
Fashion 2011-2012 Trend Report with Michael  
Quintanilla, San Antonio Express-News fashion writer  
and stylist**

**Venue-** San Antonio Woman's Club

**1717 San Pedro Ave., San Antonio**

**Time-** 6 p.m. reception in the downstairs parlor and shopping  
in the Woman's Club jewelry boutique

**7:15 pm-** Program Begins Upstairs in the ballroom

**Hosts-** Trends Magazine and Express-News

**Admission is Free**

**Event Details-** Join Trends magazine for an evening of friendship, fun and fashion as Michael Quintanilla, the San Antonio Express-News and Trends fashion writer and stylist cleverly dishes on the season's looks and how fashion intersects with pop culture, art and more. Surprises in store with giveaways and a special appearance from Angelina Mata, S.A.'s couturier who

recently made her New York Fashion Week debut and other fashionable dignitaries.

**For More Information**– call 210–250–3451

**Wednesday // October 12, 2011**

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**A Hint of Skin Fashion Show**

**Venue**–Maroc (13307 San Pedro Ave)

**Time**– 7:00–9:30pm

**Hosts**–Marquee Image Models (Designs by: Love Culture, Express Men, Mar’Kini Swimwear

**Tickets**–Ticket proceeds to benefit the Susan G. Komen Foundation for the Cure. Ticket purchase includes one complimentary (21+) and a raffle ticket. Advanced tickets can be purchased at [www.marqueeimage.com](http://www.marqueeimage.com) for \$5.00 and \$7.00 at the door. Advance ticket holders will have preferred seating. All ages welcome.

**Event Details**– Unleash your inner femme fatale on a sultry night of fashion with Marquee Image Models showcasing pieces from Love Culture, Express Men, and Mar’kini Swimwear. Come witness a daring runway not shy to show a little skin in the exotic and romantic atmosphere of Club Maroc.

**For More Information**– Contact Andrea Cantu at [contact@marqueeimage.com](mailto:contact@marqueeimage.com)

**Thursday//October 13, 2011**

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**“A Fashion Presentation”– presented by Salon David Escape Spa and Ajuua Mexican Bar and Grill**

**Venue– Ajuua Mexican Bar and Grill**

**11703 Huebner Rd # 208 San Antonio, TX 78230**

**Time– 6–10 pm**

**Tickets– Event is free and open to the public**

**Event Details–** Salon David Escape Spa and Ajuua Bar and Grill are excited to host a fashion presentation and networking event during San Antonio Fashion Week. The mission is to provide the fashion community with the opportunity to mix, mingle, and network with one another, while viewing the styling of Salon David Escape Spa and enjoying food and drinks from Ajuua Mexican Bar and Grill. Guests can enjoy complimentary appetizers and drink specials, and enjoy Sauza Tequila tasting from 6–7:30 pm, with the fashion and hair presentation starting at 8:00 pm.

**For More Information–** Call Anthony Martinez, Founder and Director of Operations of LUXE PR & PROMOTIONS, at 512-431-9717

**Bless Your Heart & Bless Others**

**Venue– Bless Your Heart Giftique**

**Time– 5:00–9:00 pm**

**Hosts– Bless Your Heart Giftique**

**Tickets– TBA**

**Event Details**– Bless Your Heart is a giftique specializing in fabulous. This event will focus on lines that have a generous spirit, including TOMS, Rulu Gulu, and many more. The event will include a fashion show, special shopping hours, DJ and a partnership with La Fonda and Seazars for the hors d'oeuvres and drinks. The event will take place from 5–9 pm, with the fashion show beginning at 7:30 pm.

**For More Information**– Call Rachel Dranselka at 210–862–1945 or email at racheldranselka@hotmail.com.

**Friday // October 14, 2011**

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**Emerging Designer Gala and Rising Star Fashion Industry Awards**

**Venue– Sunset Station**

**1174 E Commerce**

**San Antonio, TX 78205**

**Time– 7:00–11:00 pm**

**7:00 pm–VIP Dinner and Rising Stars Awards**

**8:00pm– Depot Doors Open for Emerging Designer Gala**

**8:30pm– Emerging Designer Gala and Showcase**

**10: 00pm– Awards for Going Green Designers and Scholarship Recipients**

**ADMISSION / TICKETS:**

**General Admission**

**\$25 – Non FGI Members / \$20 – FGI Members / Students**

(Limited Seating Available)

**VIP Admission**

**\$100 VIP Admission / \$85 – VIP FGI Members**

(VIP Dinner & Rising Star Awards, and VIP Runway Show Seating)

**\$1000 – VIP Table / \$850 – VIP FGI Members**

(VIP Dinner & Rising Star Awards, and VIP Runway Show Seating)

**Hosts: The Fashion Group International of San Antonio**

**Event Details**– Honor San Antonio's fashion industry leaders and most innovative designers in a one-of-a-kind celebration of artistic and creative talent in the industry of fashion. Proceeds will benefit The Fashion Group International, Inc. of San Antonio Foundation. Cocktail/Evening Attire ONLY. This will be the first year for the Emerging Designer Show that will feature 5 of San Antonio's most promising designers. Tickets can be purchased on [fashionweeksa.com](http://fashionweeksa.com) website or at the event for general admission tickets.

**For more information**– The Fashion Group International, Inc. of San Antonio / Cynthia Chapa

**Email**– [fgisanantonio@gmail.com](mailto:fgisanantonio@gmail.com) or **Phone**: (210) 507-5885

**Saturday//October 15, 2011**

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**San Antonio Fashion Week Finale: “Fall into Accessories”  
at Dillards North Star Mall**

**Venue– Dillard's Mall Entrance at North Star Mall**

**Time– 11:00 am**

**Hosts– Dillard's North Star, Michael Quintanilla and Trends Magazine**

**Event Details–** Please join Dillard's at North Star Mall, Express–News fashion writer Michael Quintanilla and TRENDS magazine for a look at fall's must–have accessories, including a runway presentation of the season's hits as we wrap up San Antonio's third annual fashion week.

**For More Information–** Please call Dillard's at 210–341–6666

## **Synergy Runway Experience**

**Venue– Bismarck Art Studio**

**Time– 7:00 pm**

**Hosts– Escape Spa and Top Knotch Officials**

**Tickets– General Admission Tickets \$20.00 and \$10.00 for students**

**Event Details–** This will be an 1800 inspired artistic runway show, with the garments inspired by the Rocco period. This will be a visually dark and new age runway show that will feature 30 custom made garments. The event will not only be featuring couture garments, but will be showcasing sculptures and paintings as well. This is a public event that will educate the guests on lupus and leukemia, and a silent auction held during the show will help to raise funds for two organizations.

**For More Information–** To find out where to purchase tickets, or for more information, email Steven Downer at [Topknotchofficials@yahoo.com](mailto:Topknotchofficials@yahoo.com).